

## **Press Release**

### **Promoting Cooperation between Private Sector and Education toward Sustainable Economic Growth**

#### **GIZ “Private Sector Development South Caucasus” Programme Results in Technical Vocational Education and Training (TVET) Presented in Yerevan**

**Yerevan, May 5:** “Promoting technical and vocational education and training (TVET) in the sectors relevant for employment is a key driver of sustainable economic growth. This is what we have been actively supporting and will continue doing within upcoming 3 years”, said Wilhelm Hugo, Team Leader Armenia of “Private Sector Development and Technical Vocational Education and Training” (PSD TVET) programme, presenting the programme achievements in TVET field over the previous phase of implementation.

The event took place at “Elite Plaza” business centre on May 5, with participation of PSD TVET programme experts and representatives of partner institutions.

The programme was implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ) over 2014 - 2017. It entered a new 3-year phase in April 2017 with a new title - “Private Sector Development and Technical Vocational Education and Training” (PSD TVET).

Welcoming the participants of the event, Mr. Hugo briefly presented the programme’s overall objectives in the South Caucasus and intervention fields in Armenia, noting: “As in the past 3 years, we will actively work in the fields of wine, tourism and precision engineering/IT in Armenia. Besides, we will continue activities in TVET to develop qualification offers in specifically these sectors based on labour market demands”.

Speaking about specific achievements of the programme over the previous phase, Wilhelm Hugo stressed: “With our programme, the German government promotes the idea of green and inclusive growth. It means the programme’s primary targets are areas outside of the capital, as well as young people and women. To support this idea in Armenia, our TVET activities particularly focused on Kotayk, Tavush, Vayots Dzor, Shirak, Syunik, Gegharkunik and Armavir, and we are willing to expand the geography in the new phase”.

“One of the most prominent achievements of our programme in TVET was elaboration, piloting and publication of “Entrepreneurial Skills Development for TVET Institutions” module, manual and trainers’ guide for the first time in TVET system in Armenia. We are convinced Armenian young people have huge entrepreneurial potential and this potential should be developed and invested in the country’s economy”.



He also highlighted other tangible results of the programme - development of “Introduction to e-Learning” e-course for TVET teachers, design and development of private sector-TVET cooperation models such as WorldSkills Armenia and Sector Skills Development Foundations.

“Our approach is to boost private sector and education cooperation in line with the needs of TVET main partners in Armenia and synergise our efforts with them to reach our goals”, highlighted Mr. Hugo. “Besides, our activities in TVET are strategically designed to boost human capacity development on managerial and pedagogical levels”, he added.

“To sum up, GIZ supported implementation of activities in TVET with its extensive international expertise and regional exchange. Our overall approach is to closely cooperate with local partners to boost public-private dialogue. In this regard, the new phase of our programme titled PSD TVET will scale up and improve the achieved results for sustainable economic growth in Armenia”, concluded Wilhelm Hugo.

### **About GIZ PSD TVET Programme**

“Private Sector Development and Technical Vocational Education and Training South Caucasus” (PSD TVET) programme implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ) is operating in the three countries of the South Caucasus - Armenia, Azerbaijan and Georgia - to improve the conditions for sustainable economic development and support green and inclusive growth particularly in rural regions.

The programme will focus on involving the private sector in vocational training and its cooperation with education/training providers to develop vocational training initiatives meeting labour-market needs.

Vocational training is a key area of intervention of the programme in Armenia. Tapping into local and international expertise, the programme analyses the quantitative and qualitative needs for skilled personnel, and identifies appropriate training providers in the selected sectors and value chains.

*For more details and queries about the programme, please contact PSD TVET PR and Communications Expert, Ms. Sirvard Amatuni, calling +374 91 01 49 12, or sending an email to [sirvard.amatuni@giz.de](mailto:sirvard.amatuni@giz.de).*